

Save the Date



Friday, September 8th, 2023

7:00pm–11:00pm

Morgan MFG | 401 N. Morgan St., Chicago, IL



Our Life Saving Mission



Every cancer. Every life.

Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



55 million total lives impacted each year. And counting.

3.5 million fewer cancer deaths



Invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

Access to care for all



Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action Network™.

Prevention and screening



Educating and advocating for healthy lifestyles and environments, including promotion of regular screening, and serving as a trusted source of screening recommendations for health care professionals.

Direct patient support



Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge® communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline.

Every cancer



Only nonprofit supporting people with all types of cancer through advocacy, research, and patient support.

Every life



Ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.

The American Cancer Society Associate Board of Ambassadors

The Associate Board of Ambassadors (ABOA) is a community of young professionals committed to supporting the lifesaving mission of the American Cancer Society – to end cancer as we know it, for everyone.

This dedicated group of young professionals has raised over \$3.5 million for the American Cancer Society since its inception in 2007.

Made up of 185+ members from more than 145+ Chicagoland companies, the Associate Board also provides extensive volunteer, social networking and professional development opportunities for its members.

\$577,000+

Gross funds raised in 2022 by ABOA members

\$418,000+

Gross funds raised from the Skyline Soiree Alone

185

Active members
And growing monthly!

\$3.5M

Raised by the ABOA since its' founding in 2007.

22-40

Average Membership Age Range

*Interested in becoming a partner of the Associate Board of Ambassadors? Please contact **Grace Glan** at grace.glan@cancer.org or at **309.846.2269***



Why You Should Support the ABOA

The Associate Board of Ambassadors is a distinguished group of young professionals who are relentlessly fighting to end cancer as we know it.

They are currently in the midst of a March to a Million campaign, aiming to become a young professionals Board raising \$1 million on an annual basis.

The content below provides additional context explaining why you should support the ABOA in 2022. We hope you will join us in the fight against cancer.

We are Breaking Records Year After Year

In 2022, the ABOA continued the climb in our March to a Million campaign by exceeding all goals set for the year and raising a gross total of \$577,000 for the American Cancer Society.



Boost Your Brand While Making a Difference

Partnering with the American Cancer Society through the Associate Board of Ambassadors will bolster your reputation and demonstrate your commitment to serving the community. Additionally, it is inevitable that cancer will, if it has not already, directly touch the lives of your customers and employees. Our distinguished events align with your business objectives while also helping you fight back against a disease that has, or will, touch nearly every consumer/customer, employee, colleague or a loved one:

- **85% of consumers have a more positive image of a company when it supports a cause they care about.**
- **The American Cancer Society has a 98% recognition rate among Americans. No other health organization has a higher rating.**
- **6 in 10 people have had an immediate family member or close friend with cancer.**
- **1 in 2 men and 1 in 3 women will develop cancer during their lifetime.**

2023 Sponsorship Opportunities

Sponsorship is a unique opportunity for a corporation, foundation, or individual to support our mission to save lives, celebrate lives and lead the fight for a world without cancer.

Platinum
\$10,000

Skyline Soiree Tickets

14 VIP Tickets
(includes access to the Skyline Soiree VIP reception and the Skyline Soiree after party)

ABOA Recognition

Featured company highlight in one ABOA weekly newsletter

Opportunity to host a 2023 ABOA meeting or have representative speak

Logo displayed as past supporter on ABOA promotional and recruitment materials

Skyline Soiree Recognition

Verbal recognition on-stage at Skyline Soiree

Logo listed on event website

Logo listed on sponsorship signage throughout the event

Logo promoted on social media channels

Additional Benefits

Social media post featuring company shout out

Company featured as an official sponsor of the Future Executives of Chicago Workshop

Opportunity to have a speaker at the ABOA Awards & Recognition event

Gold
\$7,500

Skyline Soiree Tickets

10 VIP Tickets
(includes access to the Skyline Soiree VIP reception and the Skyline Soiree after party)

ABOA Recognition

Featured company highlight in one ABOA weekly newsletter

Logo displayed as past supporter on ABOA promotional and recruitment materials

Skyline Soiree Recognition

Verbal recognition on-stage at Skyline Soiree

Logo listed on event website

Logo listed on sponsorship signage throughout the event

Logo promoted on social media channels

Additional Benefits

Social media post featuring company shout out

Opportunity to nominate a rising leader from your company to attend the annual Future Executives of Chicago Workshop

2023 Sponsorship Opportunities

Sponsorship is a unique opportunity for a corporation, foundation, or individual to support our mission to save lives, celebrate lives and lead the fight for a world without cancer.

Silver
\$5,000

Skyline Soiree Tickets

8 VIP Tickets
(includes access to the Skyline Soiree VIP reception and the Skyline Soiree after party)

ABOA Recognition

Featured company highlight in one ABOA weekly newsletter

Logo displayed as past supporter on ABOA promotional and recruitment materials

Skyline Soiree Recognition

Logo listed on event website

Logo listed on sponsorship signage throughout the event

Logo promoted on social media channels

Additional Benefits

Social media post featuring company shout out

Opportunity to nominate a rising leader from your company to attend the annual Future Executives of Chicago Workshop

Bronze
\$2,500

Skyline Soiree Tickets

6 General Admission tickets

ABOA Recognition

Featured company highlight in one ABOA weekly newsletter

Logo displayed as past supporter on ABOA promotional and recruitment materials

Skyline Soiree Recognition

Logo listed on event website

Logo listed on sponsorship signage throughout the event

Logo promoted on social media channels

Additional Benefits

Social media post featuring company shout out



Sponsorships allow us to raise funds for our mission while keeping our expenses low. Underwriting opportunities are also available. For more information, please contact

Grace Glan at grace.glan@cancer.org