

AMERICAN CANCER SOCIETY
Associate Board
of Ambassadors
aboa

2024 Membership Information



AMERICAN CANCER SOCIETY

Our mission is simple: to end cancer as we know it, for everyone.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated improving the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Progress in the war against cancer has triggered a 33% decline in U.S. deaths over the past two decades. But we can't stop there. Over 1.9 million new cancer cases are expected to be diagnosed in 2023 and more than 609,820 Americans will lose their battle this year – that equates to nearly 1,700 deaths per day.

An alarming factor contributing to this rate is the persistent racial, socioeconomic, and geographic disparities for highly preventable cancers. The American Cancer Society is committed to changing these devastating odds by remaining the most impactful cancer-fighting organization and investing in health equity initiatives.

GENEROSITY Keeps Us Going.

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.

**\$5
BILLION**
invested in cancer
research since 1946

**1
MILLION+**
cancer screenings in
underserved communities

**3.2
MILLION**
patients served in the
last decade

**16.9
MILLION**
cancer survivors
alive today



Every cancer. Every life.

Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

Research

- ACS has invested more than \$3 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.
- \$419 million invested in multi-year cancer research grants at ~200 institutions funding advances that improve lives.
- ACS researchers pioneered breakthroughs in early detection and survivorship, and continue to release annual cancer incidence and mortality data for the nation (more than 90,000 citations in 2021).

Advocacy

- Funding increased cancer research to drive innovation in cancer screening, diagnostics, and treatment.
- Reducing the tobacco burden, still a leading cause of preventable cancer death.
- Working to close the Medicaid coverage gap so everyone has an affordable insurance option.
- Expanding access to biomarker testing to ensure there is equitable access to advances in precision medicine.

Patient Support

- Establishing cancer screening guidelines to help people catch cancer early, when it may be easier to treat.
- Reducing barriers to quality care by providing more than 228,000 rides to treatment through transportation grants and more than 500,000 free nights of lodging when treatment is far from home.
- Providing information and support that has touched more than 54 million lives to date, including a 24/7 cancer helpline, cancer.org website, and online peer support community.

WHO WE ARE

*We are a group of young professionals who have raised over **\$4 million** for the American Cancer Society.*

The Associate Board of Ambassadors is a community of young professionals committed to supporting the lifesaving mission of the American Cancer Society – to end cancer as we know it, for everyone.

This dedicated group of young professionals has raised over \$3.5 million for the American Cancer Society since its inception in 2007. Made up of 185 members from more than 145 Chicagoland companies, the Associate Board also provides extensive volunteer, networking and professional development opportunities for its members.



\$600,000+
GROSS FUNDS
raised in 2023



145+
BUSINESSES
REPRESENTED
and growing!



180
ACTIVE
MEMBERS
and growing!



22-40
AGE RANGE
of members

Benefits of
being a member:

- Networking opportunities
- Professional developments
- Fundraising / sales experience
- Priority on Diversity, Equity and Inclusion
- Making a difference in the fight against cancer
- Exclusive event invitations

MEMBERSHIP EXPECTATIONS AND REQUIREMENTS

AMERICAN CANCER SOCIETY

Associate Board of Ambassadors



Chicago ABOA members are held to the highest standard when it comes to expectations and results. We are the nation's leading American Cancer Society ABOA chapter and we expect our members to each contribute to our group's success.

While we offer numerous professional development and exclusive social opportunities, we also ask our members to fulfill the requirements and expectations listed below.

ABOA 2024 membership begins on January 1st and ends on December 31st.

REQUIREMENTS:

- \$1,500 fundraising minimum for ABOA-related initiatives
- Mission donation of \$150 to be made upon acceptance of membership.

EXPECTATIONS:

- Serve as a community ambassador for the American Cancer Society
- Participate in an ABOA Class and join a class committee (sales, marketing, DE&I or events & engagement)
- Create and share a personal fundraising page
- Participate in a mission-based volunteer activity
- Sell additional tickets to Skyline Soiree and support other Skyline-related activities
- Attend an annual health screening

To join and to remain on the Board, each member commits to fulfilling the membership requirements and expectations. Members are accepted on a weekly rolling basis. Membership requirements will be prorated per quarter - \$375 per quarter.

ABOA-Related Fundraising Initiatives

SKYLINE SOIREE

- ABOA / Skyline Sponsorship
- ABOA / Skyline Underwriting
- Skyline Soiree Ticket sales
- Skyline Soiree Event donations
- Skyline Soiree Hall of Hope

CHIP AWAY AT CANCER

ABOA GOLF OUTING

- Golf Outing Foursome
- Golf Outing Sponsorship
- Golf Outing Hope on the Green Signage
- Event Donations

DISCOVERY BALL

- Discovery Ball sponsorship
- Discovery Ball underwriting
- Discovery Ball Silent auction items

ADDITIONAL ACS ACTIVITIES

- Individual fundraising page (through ABOA / Skyline)
- Securing a General ACS donations
- Third party fundraiser
- Matching gifts from employer
- Participation in Team DetermiNation for endurance events
- ResearchHERS
- Men Wear Pink





SKYLINE SOIREE

Skyline Soiree is Chicago's premier young professionals event hosted by the Associate Board of Ambassadors. Our 17th Annual event will be Saturday, August 10, 2024!



\$413,000
GROSS RAISED
IN 2023



Over 800
ATTENDEES IN
2023



25
SPONSORS
IN 2023

What is Skyline Soiree?

Skyline Soiree is Chicago's premiere young professional celebration, raising funds to support the lifesaving mission of the American Cancer Society. This event is hosted by the Associate Board of Ambassadors.

When is Skyline Soiree?

Saturday, August 10, 2024 from 7:00pm-10:00pm

Where is Skyline Soiree hosted?

Salt Shed Chicago –1357 N Elston, Chicago, IL

Who is attending Skyline Soiree?

More than 1,000 young professionals, business leaders and philanthropists from across Chicagoland are expected to attend Skyline Soiree.

How can I attend Skyline Soiree?

Tickets can be purchased by visiting www.ACSaboa.org

DISCOVERY BALL

The American Cancer Society's 18th annual Discovery Ball will be held on **Saturday, October 19, 2024** at the Hilton Chicago.

EVENT HISTORY

Since 2007, the Discovery Ball has raised nearly \$42 million to support the American Cancer Society's mission to save lives and create a world with less cancer by helping people stay well and get well. Discovery Ball is one of Chicago's premier cancer fundraising events with national notoriety.

ABOA INVOLVEMENT

The ABOA supports Discovery Ball primarily through silent auction procurement. Members also have the opportunity to secure sponsorship and underwriting partners. High level fundraising may result in being awarded tickets to attend Discovery Ball, which does not sell individual tickets.



Discovery Ball has been recognized as Chicago's #1 gala by BizBash Media, the nation's leading event trade publication.

For more information on Discovery Ball please visit www.DiscoveryBall.org



JOIN US

For more information about membership, please contact our ABOA membership team:

Nicole Franks, *ABOA Membership Director*
760-333-9943
franks.nicole11@gmail.com

Grace Quinn, *American Cancer Society Staff Partner*
309-846-2269
grace.quinn@cancer.org

APPLY

To complete a membership application, please visit our website at www.ACSaboa.org. Under the "aboa" tab, select "apply."