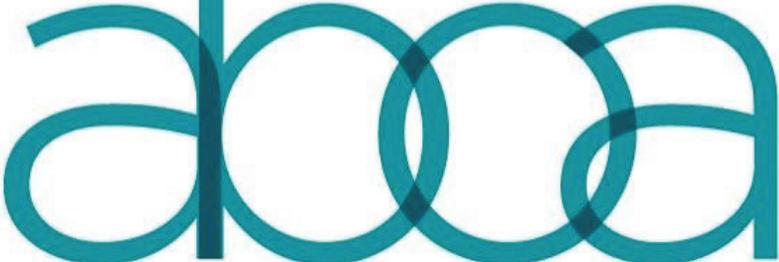


AMERICAN CANCER SOCIETY  
**Associate Board  
of Ambassadors**



**2022 Membership Information**



[www.ACSaboa.org](http://www.ACSaboa.org)

# AMERICAN CANCER SOCIETY

*Our mission is simple: Save lives, celebrate lives and lead the fight for a world without cancer.*

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Progress in the war against cancer has triggered a 32% decline in U.S. deaths over the past two decades, which equates to 3.5 million fewer cancer deaths. But we can't stop there. Over 1.9 million new cancer cases are expected to be diagnosed in 2022 and more than 609,360 Americans will lose their battle this year – that equates to nearly 1,700 deaths per day. An alarming factor contributing to this rate is the persistent racial, socioeconomic, and geographic disparities for highly preventable cancers. The American Cancer Society is committed to changing these devastating odds by remaining the most impactful cancer-fighting organization and investing in health equity initiatives.

## GENEROSITY Keeps Us Going.

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.

**\$5  
BILLION**  
invested in cancer  
research since 1946

**1  
MILLION+**  
cancer screenings in  
underserved communities

**3.2  
MILLION**  
patients served in the  
last decade

**16.9  
MILLION**  
cancer survivors  
alive today

We apply new discoveries that make a difference across all cancers – and reach millions in need.

## 2019 ILLINOIS IMPACT\*



MORE THAN  
**30,000**  
REQUESTS

from Illinois residents for cancer information were fulfilled via phone, chats, and social media posts



MORE THAN  
**9,000**  
NIGHTS

of free or discounted nights of lodging were provided to cancer patients in 2019



OVER  
**26,000**  
RIDES

were given to cancer patients, to take them to and from treatments



MORE THAN  
**\$17**  
MILLION

currently invested in cancer research

# WHO WE ARE

*We are a group of young professionals who have raised over **\$3 million** for the American Cancer Society.*

The **Associate Board of Ambassadors** is a community of young professionals committed to supporting the lifesaving mission of the American Cancer Society – to save lives, celebrate lives and lead the fight for the world without cancer.

This dedicated group of young professionals has raised over \$3 million for the American Cancer Society since its inception in 2007. Made up of 190+ members from more than 145 Chicagoland companies, the Associate Board also provides extensive volunteer, networking and professional development opportunities for its members.



**\$525,000+**  
GROSS FUNDS  
raised in 2021



**145+**  
BUSINESSES  
REPRESENTED  
and growing!



**190**  
ACTIVE MEMBERS  
and growing!



**22-40**  
AGE RANGE  
of members

## Benefits of being a member:

- Networking opportunities
- Professional developments
- Fundraising / sales experience
- Priority on Diversity, Equity and Inclusion
- Making a difference in the fight against cancer
- Exclusive event invitations

## 2021 continued to challenge the world in unprecedented ways.

In 2021, the American Cancer Society continued to experience challenges associated with functioning in a COVID-19 environment. While the ABOA started the year in a virtual environment, we were able to start reconvening in-person the second half of the year while following strict health protocols. Here are some ways the ABOA embraced versatility and innovation to persevere and achieve record-breaking fundraising results in 2021:

- Created virtual ABOA-led training videos focused on health equity, sales trainings, mission moments, and more.
- Launched a Return to Screening campaign in partnership with Cigna to promote young professionals returning to health-related appointments. This included a feature on NBC's Chicago Today.
- Hosted our annual Skyline Soiree event in-person for nearly 600 guests while requiring vaccinations for all attendees.
- Raised nearly \$140,000 in partnership with the Illinois Cancer Research Fund to support a local cancer research grant.
- Held our first ABOA golf outing at Cog Hill Country Club.
- Completed hundreds of care packages and holiday cards for cancer patients at the Illinois Medical District Guest House and American Cancer Society Hope Lodge facilities.



# MEMBERSHIP EXPECTATIONS AND REQUIREMENTS

*Chicago ABOA members are held to the highest standard when it comes to expectations and results. We are the nation's leading American Cancer Society ABOA chapter and we expect our members to each contribute to our group's success.*

*While we offer numerous professional development and exclusive social opportunities, we also ask our members to fulfill the requirements and expectations listed below.*

**ABOA 2022 membership begins on January 1st and ends on December 31<sup>st</sup>**

## REQUIREMENTS:

- \$1,000 fundraising minimum for ABOA-related initiatives
- Purchase one (1) ticket to Skyline Soiree (\$135) OR make a mission donation of \$135

*Note: ABOA required member tickets do not contribute to personal fundraising goals. Tickets may be reallocated to friends or family if the member is unable to attend.*

## EXPECTATIONS:

- Serve as a community ambassador for the American Cancer Society
- Participate in an ABOA Class and join a class committee (sales, marketing, DE&I or events & engagement)
- Create and share a personal fundraising page
- Participate in a mission-based volunteer activity
- Sell additional tickets to Skyline Soiree and support other Skyline-related activities
- Attend an annual health screening

*To join and to remain on the Board, each member commits to fulfilling the membership requirements and expectations. Members are accepted on a weekly rolling basis. Members accepted after June 30, 2022 will have a prorated required fundraising minimum of \$500.*

## ABOA-Related Fundraising Initiatives

### DISCOVERY BALL

- Discovery Ball sponsorship
- Discovery Ball underwriting
- Discovery Ball after party ticket sales
- Discovery Ball silent auction items

### SKYLINE SOIREE

- ABOA / Skyline sponsorship
- ABOA / Skyline underwriting
- Skyline Soiree ticket sales (*excluding the 1 required ticket for membership*)
- Skyline Soiree silent auction items
- Skyline Soiree luminaria sales

### ADDITIONAL ACS ACTIVITIES

- Individual fundraising page
- Securing a Dine Out for Life participant
- General ACS donations
- Third party fundraiser
- Matching gifts from employer
- Taste of Hope tickets and auction items
- Chicago Select Golf Invitational auction items
- Participation in Team DetermiNation for endurance events





# SKYLINE SOIREE

Skyline Soiree is Chicago's premier young professionals event hosted by the Associate Board of Ambassadors. In 2021, the event returned to an in-person format and we are looking forward to our 15th anniversary event on Friday, September 9th 2022!



**\$397,000**  
GROSS RAISED  
IN 2021



**600**  
ATTENDEES  
IN 2021



**27**  
SPONSORS  
IN 2021

## What is Skyline Soiree?

Skyline Soiree is Chicago's premiere young professional celebration, raising funds to support the lifesaving mission of the American Cancer Society. This event is hosted by the Associate Board of Ambassadors.

## When is Skyline Soiree?

Friday, September 9, 2022 from 7:00pm-11:00pm

## Where is Skyline Soiree hosted?

Morgan MFG – 401 N. Morgan St, Chicago, IL

## Who is attending Skyline Soiree?

More than 1,000 young professionals, business leaders and philanthropists from across Chicagoland are expected to attend Skyline Soiree.

## How can I attend Skyline Soiree?

Tickets can be purchased by visiting [www.ACSaboa.org](http://www.ACSaboa.org)

General admission ticket – \$135

General admission bundle of 10 tickets – \$1100  
(\$25 discount per ticket)

VIP Tao ticket – \$250\*

VIP Tao bundle with 6 tickets – \$1350\*

\*VIP Tao tickets include access to the Skyline Soiree VIP lounge during the event and reserved space with limited bottle service at Tao Nightclub for the Skyline Soiree after party.



## DISCOVERY BALL

The American Cancer Society's 16th annual Discovery Ball will be held on **Saturday, October 1, 2022** at the Hilton Chicago.

### EVENT HISTORY

Since 2007, the Discovery Ball has raised nearly \$40 million to support the American Cancer Society's mission to save lives and create a world with less cancer by helping people stay well and get well. Discovery Ball is one of Chicago's premier cancer fundraising events with national notoriety.

### ABOA INVOLVEMENT

The ABOA supports Discovery Ball primarily through silent auction procurement. Members also have the opportunity to secure sponsorship and underwriting partners. High level fundraising may result in being awarded tickets to attend Discovery Ball, which does not sell individual tickets.



Discovery Ball has been recognized as Chicago's #1 gala by BizBash Media, the nation's leading event trade publication.

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## JOIN US

For more information about membership, please contact our ABOA membership team:

**Kelly McGonagil**, *ABOA Membership Director*

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**Amy Wilson**, *ABOA Strategic Recruitment & Alumni Relations Chair*

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**Sara Abadi**, *ABOA Orientation & Class Engagement Chair*

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**Chris Way**, *American Cancer Society Staff Partner*

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## APPLY

To complete a membership application, please visit our website at [www.ACSaboa.org](http://www.ACSaboa.org).  
Under the “aboa” tab, select “apply.”