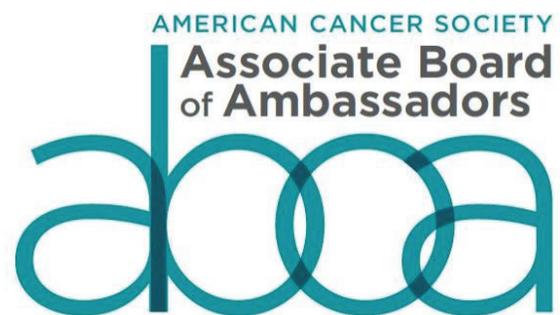




15
skyline
soiree
15TH ANNIVERSARY



2022 SPONSORSHIP INFORMATION

OUR MISSION IS TO SAVE LIVES,
CELEBRATE LIVES, AND LEAD THE FIGHT
FOR A WORLD WITHOUT CANCER.



OUR LIFESAVING MISSION

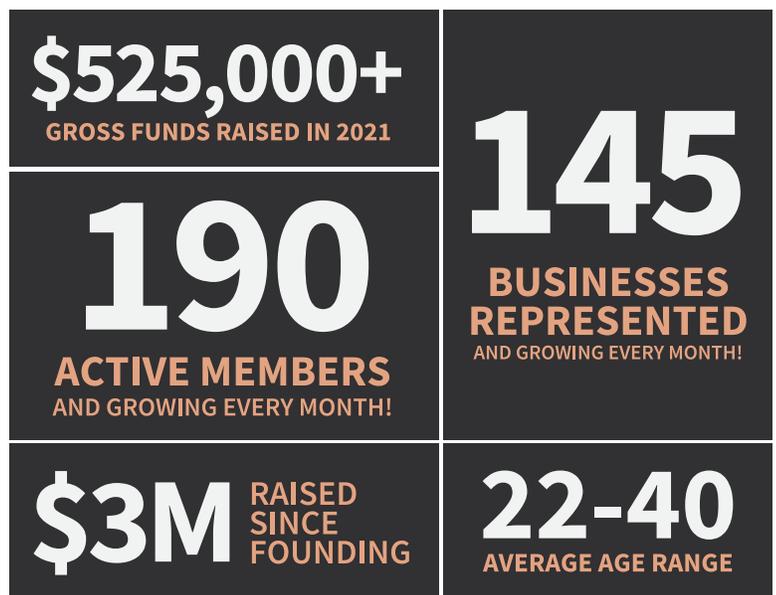
The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.*

Progress in the war against cancer has triggered a 32% decline in U.S. deaths over the past two decades, which equates to 3.5 million fewer cancer deaths. But we can't stop there. Over 1.9 million new cancer cases are expected to be diagnosed in 2022 and more than 609,360 Americans will lose their battle this year – that equates to nearly 1,700 deaths per day. An alarming factor contributing to this rate is the persistent racial, socioeconomic, and geographic disparities for highly preventable cancers. The American Cancer Society is committed to changing these devastating odds by remaining the most impactful cancer-fighting organization and investing in health equity initiatives.

We know we cannot win the cancer fight alone. It will take all of us, working together, to bring this disease under control.

THE AMERICAN CANCER SOCIETY ASSOCIATE BOARD OF AMBASSADORS

The Associate Board of Ambassadors (ABOA) is a community of young professionals committed to supporting the lifesaving mission of the American Cancer Society – to save lives, celebrate lives and lead the fight for the world without cancer. This dedicated group of young professionals has raised over \$3 million for the American Cancer Society since its inception in 2007. Made up of 190+ members from more than 145+ Chicagoland companies, the Associate Board also provides extensive volunteer, social networking and professional development opportunities for its members.



WHY YOU SHOULD SUPPORT THE ABOA

The Associate Board of Ambassadors is a distinguished group of young professionals who are relentlessly fighting to end cancer as we know it. They are currently in the midst of a March to a Million campaign, aiming to become a young professionals Board raising \$1 million on an annual basis. The content below provides additional context explaining why you should support the ABOA in 2022. We hope you will join us in the fight against cancer.

INNOVATION AT ITS FINEST

In 2021, the American Cancer Society continued to experience challenges associated with functioning in a COVID-19 environment. While the ABOA started the year in a virtual environment, we were able to start reconvening in-person the second half of the year while following strict health protocols. Here are some ways the ABOA embraced versatility and innovation to persevere and achieve record-breaking fundraising results in 2021:

- Created virtual ABOA-led training videos focused on health equity, sales trainings, mission moments, and more.
- Hosted our annual Skyline Soiree event in-person for nearly 600 guests, requiring vaccinations for all attendees.
- Launched a Return to Screening campaign in partnership with Cigna to promote young professionals returning to health-related appointments. This included a feature on NBC's Chicago Today.
- Raised over \$140,00 in partnership with the Illinois Cancer Research Fund to support a local cancer research grant.

BOOST YOUR BRAND WHILE MAKING A DIFFERENCE

Partnering with the American Cancer Society through the Associate Board of Ambassadors will bolster your reputation and demonstrate your commitment to serving the community. Additionally, it is inevitable that cancer will, if it has not already, directly touch the lives of your customers and employees. Our distinguished events align with your business objectives while also helping you fight back against a disease that has, or will, touch nearly every consumer/customer, employee, colleague or a loved one:

- 85% of consumers have a more positive image of a company when it supports a cause they care about.
- 6 in 10 people have had an immediate family member or close friend with cancer.
- The American Cancer Society has a 98% recognition rate among Americans. No other health organization has a higher rating.
- 1 in 2 men and 1 in 3 women will develop cancer during their lifetime.



Interested in becoming a partner of the Associate Board of Ambassadors?
Please contact [Chris Way](mailto:chris.way@cancer.org) at chris.way@cancer.org or at 402.440.1199

CELEBRATE WITH THE BEST AT SKYLINE SOIREE

The Associate Board of Ambassador's annual gala, Skyline Soiree, is Chicago's premier young professional celebration that raises funds to support the lifesaving mission of the American Cancer Society. Guests can expect an evening filled with live entertainment, tasting stations, abundant beverages, VIP experiences, and many other exciting activities.

Skyline Soiree 2022 will mark the 15th anniversary of this prestigious event! Make sure you purchase your tickets early or reserve your sponsorship to ensure you are able to join us for this landmark celebration at our new venue, Morgan MFG!



WHAT IS SKYLINE SOIREE?

Skyline Soiree is Chicago's premiere young professional celebration, raising funds to support the lifesaving mission of the American Cancer Society. This event is hosted by the Associate Board of Ambassadors.

WHEN IS SKYLINE SOIREE?

Friday, September 9, 2022 from 7:00pm-11:00pm

WHERE IS SKYLINE SOIREE HOSTED?

Morgan MFG (401 N. Morgan St, Chicago, IL)

WHO IS ATTENDING SKYLINE SOIREE?

More than 1,000 young professionals, business leaders and philanthropists from across Chicagoland are expected to attend Skyline Soiree.

HOW CAN I ATTEND SKYLINE SOIREE?

ABOA sponsorship benefits are listed on the next page. All sponsorships come with tickets to attend Skyline Soiree.

General admission ticket - \$135

General admission bundle of 10 tickets - \$1100
(\$25 discount per ticket)

VIP Tao ticket - \$250

(includes access to the Skyline Soiree VIP lounge during the event and reserved space with limited bottle service at Tao Nightclub for the Skyline Soiree after party)

VIP bundle with 6 tickets - \$1350

(includes access to the Skyline Soiree VIP lounge during the event and reserved space with limited bottle service at Tao Nightclub for the Skyline Soiree after party)

Tickets can be purchased by visiting www.ACSaboa.org

600 FULLY VACCINATED ATTENDEES IN 2021	27 SPONSORS
14 PIECE LIVE BAND	4 DRAG QUEENS COMPETING IN THE MISS SKYLINE PAGEANT
\$397,000 GROSS FUNDS RAISED AT SKYLINE SOIREE 2021	



In 2022, the ABOA is restricting all sponsorship funds to benefit the American Cancer Society's H.E.R.O. initiative! H.E.R.O. stands for Health Equity and Research Operations. Despite notable advances in cancer prevention, screening and treatment, not all individual benefit equitably from this important progress. Your sponsorship will ensure that everyone has a fair and just opportunity to prevent, find, treat, and survive cancer.

SPONSORSHIP OPPORTUNITIES

Sponsorship is a unique opportunity for a corporation, foundation, or individual to support our mission to save lives, celebrate lives and lead the fight for a world without cancer.

	SKYLINE SOIREE TICKETS	ABOA RECOGNITION	SKYLINE SOIREE RECOGNITION	ADDITIONAL BENEFITS
PLATINUM \$10,000	16 VIP Tickets <i>(includes access to the Skyline Soiree VIP lounge during the event and express entry to Tao Nightclub for the Skyline Soiree after party)</i>	Featured company highlight in one ABOA weekly newsletter Logo displayed at four (4) ABOA meetings throughout 2022 Opportunity to host an in-person 2022 ABOA meeting OR have a company representative speak during a virtual ABOA meeting	Opportunity to distribute branded departure gifts Verbal recognition on-stage at Skyline Soiree Logo listed on event website Logo listed on sponsorship signage throughout the event	Social media post featuring company shout out Company featured as an official sponsor of the Future Executives of Chicago Workshop Opportunity to have a speaker at the ABOA Awards & Recognition event
GOLD \$7,500	10 VIP Tickets <i>(includes access to the Skyline Soiree VIP lounge during the event and express entry to Tao Nightclub for the Skyline Soiree after party)</i>	Featured company highlight in one ABOA weekly newsletter Logo displayed at four (4) ABOA meetings throughout 2022	Verbal recognition on-stage at Skyline Soiree Logo listed on event website Logo listed on sponsorship signage throughout the event	Social media post featuring company shout out Opportunity to nominate a rising leader from your company to attend the annual Future Executives of Chicago Workshop
SILVER \$5,000	8 VIP Tickets <i>(includes access to the Skyline Soiree VIP lounge during the event and express entry to Tao Nightclub for the Skyline Soiree after party)</i>	Featured company highlight in one ABOA weekly newsletter Logo displayed at three (3) ABOA meetings throughout 2022	Logo listed on event website Logo listed on sponsorship signage throughout the event	Social media post featuring company shout out Opportunity to nominate a rising leader from your company to attend the annual Future Executives of Chicago Workshop
BRONZE \$2,500	6 General Admission Tickets	Featured company highlight in one ABOA weekly newsletter Logo displayed at two (2) ABOA meetings throughout 2022	Logo listed on event website Logo listed on sponsorship signage throughout the event	Social media post featuring company shout out



Sponsorships allow us to raise funds for our mission while keeping our expenses low. Underwriting opportunities are also available. For more information please contact [Chris Way](mailto:Chris.Way@cancer.org) at chris.way@cancer.org

SILENT AUCTION OPPORTUNITIES

The Associate Board of Ambassadors secures silent auction packages to support three distinguished events for the American Cancer Society. These events include our annual Discovery Ball gala, Taste of Hope and the Chicago Select Golf Invitational. Each event includes a silent auction that raises significant funds to support the Society's lifesaving mission. Here is an overview of each event:

DISTINGUISHED EVENTS

- **Discovery Ball**—Discovery Ball is one of Chicago's premier cancer fundraising events with national notoriety. Since 2007, Discovery Ball has raised over \$40 million to support the American Cancer Society. Discovery Ball is scheduled to be held on Saturday, October 1, 2022 at the Hilton Chicago.
- **Taste of Hope**—Taste of Hope is the American Cancer Society's signature culinary, wine, and spirits event, featuring some of Chicago's most popular restaurants and beverage vendors. In just seven years, Taste of Hope has raised over \$3 million to support the American Cancer Society. Taste of Hope is scheduled to be held on Thursday, November 3, 2022.
- **Chicago Select Golf Invitational**—Chicago Select is one of the Society's most prestigious golf tournaments. A challenging day of golf is capped off with a cocktail reception, an awards dinner and silent & live auctions. Chicago Select will be held on Monday, August 29, 2022 at Medinah Country Club.



RECOGNITION BENEFITS

- **Mobile Bidding Platform**—All auction donations will appear on our mobile bidding platform.
- **Social Media**—Donations valued at \$1,000 or more will be featured on event social media platforms.
- **Tax Deductible**—All donations are tax-deductible.

Auction donation due dates vary by event. For more information on how you can support a distinguished event silent auction, please contact **Chris Way** at chris.way@cancer.org:

American Cancer Society
RE: Chris Way
1 E. Wacker, Suite 1500
Chicago, IL 60601

